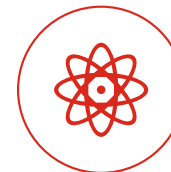




births in australia 2015<sup>1</sup>  
**305,377**



money invested in research  
to date by red nose  
**\$16.7 million**



research currently being funded by red nose

- An individual participant data meta-analysis of going-to-sleep position and risk of late pregnancy stillbirth
- The effect of migration and acculturation on risk of stillbirth in Western Australia
- Preventing Term Stillbirth in South Asian Born Mothers: A stepped wedge cluster randomised controlled trial

perinatal deaths  
in 2014<sup>2</sup>

**2,986**  
10 per 1,000

neonatal deaths

**786**  
3 per 1,000

stillbirths

**2,200**  
7 per 1,000

injury &  
poisoning deaths<sup>5</sup>  
latest annual average

**93**  
6 per 100,000

sudi deaths in 2015<sup>3</sup>

**113**  
0.4 per 1,000

sudi deaths 1989-2015<sup>6</sup>

**4,921**

incidence by state 2015<sup>4</sup>



decrease in the rate of  
sudi deaths 1989-2015<sup>6</sup>

**80%**

lives saved since risk  
reduction campaigns began<sup>6-7</sup>

**9,450**

## definitions and explanations

SUDI Sudden Unexpected Deaths in Infancy including SIDS.

Perinatal All fetal and neonatal deaths of at least 400 grams birthweight or at least 20 weeks gestation.

Neonatal Deaths within 28 days of birth.

Stillbirth Fetal deaths [if the birthweight is at least 400 grams or the gestational age is 20 weeks or more].

Injury and poisoning deaths include persons aged 0-4 years in Australia per annum on average calculated using 2011-2014 data. See note 5 for source.

1 Australian Bureau of Statistics (2016). 3301.0 - Births, Australia, 2015. ABS, Canberra.

2 Australian Institute of Health and Welfare (2016). Australia's mothers and babies 2014—in brief. Perinatal statistics series no. 31. Cat no. PER 72. Canberra: AIHW.

3 Australian Bureau of Statistics (2016). 3303.0 - Causes of Death, Australia, 2015. ABS, Canberra

4 Explanatory note from the ABS: "Data with small values have been randomly assigned to protect the confidentiality of individuals. As a result, some totals will not equal the sum of their components"

5 Australian Institute of Health and Welfare (2017). GRIM (General Record of Incidence of Mortality) Books 2014: All external causes of morbidity and mortality. Canberra: AIHW. Note: Data for all external causes of mortality are from the ICD-10 (V01-Y98).

6 Australian Bureau of Statistics (2003). SIDS in Australia 1981-2000: A statistical overview. ABS, Canberra & Australian Bureau of Statistics (2001-). 3303.0 - Causes of Death, Australia, 2001-. ABS, Canberra

7 Includes calculations prepared by Red Nose and confirmed by the ABS