



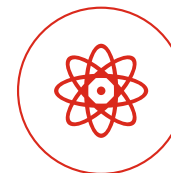
births in australia 2015¹

305,377



money invested in research
to date by red nose

\$16.7 million



research currently being funded by red nose

- An individual participant data meta-analysis of going-to-sleep position and risk of late pregnancy stillbirth
- The effect of migration and acculturation on risk of stillbirth in Western Australia
- Preventing Term Stillbirth in South Asian Born Mothers: A stepped wedge cluster randomised controlled trial

perinatal deaths
in 2014²

2,986
10 per 1,000

neonatal deaths

786
3 per 1,000

stillbirths

2,200
7 per 1,000

injury &
poisoning deaths⁵
latest annual average

93
6 per 100,000

sudi deaths in 2015³

113
0.4 per 1,000

incidence by state 2015⁴



sudi deaths 1989-2015⁶

4,921

decrease in the rate of
sudi deaths 1989-2015⁶

80%

lives saved since risk
reduction campaigns began⁶⁻⁷

9,450

definitions and explanations

SUDI Sudden Unexpected Deaths in Infancy including SIDS.

Perinatal All fetal and neonatal deaths of at least 400 grams birthweight or at least 20 weeks gestation.

Neonatal Deaths within 28 days of birth.

Stillbirth Fetal deaths (if the birthweight is at least 400 grams or the gestational age is 20 weeks or more).

Injury and poisoning deaths include persons aged 0-4 years in Australia per annum on average calculated using 2011-2014 data. See note 5 for source.

1 Australian Bureau of Statistics (2016). 3301.0 - Births, Australia, 2015. ABS, Canberra.

2 Australian Institute of Health and Welfare (2016). Australia's mothers and babies 2014—in brief. Perinatal statistics series no. 31. Cat no. PER 72. Canberra: AIHW.

3 Australian Bureau of Statistics (2016). 3303.0 - Causes of Death, Australia, 2015. ABS, Canberra.

4 Explanatory note from the ABS: "Data with small values have been randomly assigned to protect the confidentiality of individuals. As a result, some totals will not equal the sum of their components"

5 Australian Institute of Health and Welfare (2017). GRIM (General Record of Incidence of Mortality) Books 2014: All external causes of morbidity and mortality. Canberra: AIHW. Note: Data for all external causes of mortality are from the ICD-10 (V01-Y98).

6 Australian Bureau of Statistics (2003). SIDS in Australia 1981-2000: A statistical overview. ABS, Canberra & Australian Bureau of Statistics (2001-). 3303.0 - Causes of Death, Australia, 2001-. ABS, Canberra

7 Includes calculations prepared by Red Nose and confirmed by the ABS